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**FOR IMMEDIATE RELEASE**

**Huber & Associates Announces Strategic Leadership Changes:  
Michael Huber as COO and Jesse Haller as CRO**

JEFFERSON CITY, MO – **Date** – Huber & Associates, a leading IT solutions provider, proudly announces the promotion of Michael Huber to Chief Operating Officer and welcomes Jesse Haller as the new Chief Revenue Officer.

Michael Huber has a Bachelor of Science in Industrial Engineering from the University of Missouri, and has been an integral part of Huber & Associates since his birth! He has spent the ten years since his college graduation gaining expertise and experience to prepare him for his new role. Michael has worked for Fortune 1000 companies in the Kansas City area in IT positions as a professional services consultant, business analyst, and cloud systems analyst. In the last several years at Huber & Associates, he has been the Director of Business Development and, most recently, the Director of Sales.

To his new role as Chief Operating Officer, Michael will bring his leadership skills, his engineering background, and his deep commitment to the success of the company, its clients, and its employees.

Joining the Huber & Associates leadership team is Jesse Haller, an entrepreneurial executive with a stellar 20-year track record in advancing growth and profitability for leading IT companies. Jesse's experience spans scaling organizations from startups to those generating \$33 billion in revenue. His success in managing operations, creating business units, developing sales and marketing strategies, building high-performing teams, and leading business initiatives in North America and Europe makes him a valuable addition to the company.

Jesse is recognized for his ability to align client needs with optimal solution offerings using superior consultative selling and negotiation skills. His extensive experience will play a pivotal role in steering Huber & Associates towards new heights.

Commenting on these leadership changes, Elizabeth Huber, CEO of Huber & Associates, expressed her enthusiasm: "At Huber & Associates, our purpose is to have a hero's impact on our clients, our community, and our co-workers. The best way that my husband, Jim, and I can ensure that we continue to live up to our purpose is to put the right people in place who will continue to uphold our core values while helping the business grow. We are thrilled that our son has joined us in our company and has worked so hard to prepare himself to become its Chief Operating Officer. We are also excited to welcome Jesse Haller as our new Chief Revenue Officer. With our leadership team, we are confident that we will have continued growth and

success at Huber & Associates. Their combined expertise will drive innovation, enhance our client services, and position us for a bright future."

These strategic leadership changes come as Huber & Associates continues to expand its services and solidify its position as a trusted partner in the IT solutions industry.

### **ABOUT HUBER & ASSOCIATES**

Huber & Associates, a Certified Women Owned Business, is a full-service IT consulting company. Huber partners with IBM and other leading technology companies to offer clients a broad range of services including IT consulting, managed services, backup and disaster recovery, cloud computing, and security. The company was founded in Jefferson City, Missouri in 1986 and has since expanded to other satellite locations throughout the Midwest. For more information, please visit [TeamHuber.com](http://TeamHuber.com).